



2026 SCMA President's CME Session – Speaker Bios

Gerald Harmon, MD

Gerald E. Harmon, MD, is a decorated South Carolina physician with over 40 years of experience providing health care for our nation's military and the state of South Carolina. Harmon currently serves as the Interim Dean at the University of South Carolina School of Medicine Columbia and Interim Chief Academic Officer at Prisma Health Midlands. In addition to his medical career, he is a decorated Air Force veteran, attaining the rank of Major General before retiring. He had the opportunity to serve as a health care provider and aviator in the Global War on Terrorism and Operations Enduring and Iraqi Freedom among others.

A native of Newberry, South Carolina, Harmon earned his Bachelor of Science Degree in Physics and Mathematics from the University of South Carolina in 1973 and received his commission into the Air Force that same year. He later obtained his Doctor of Medicine Degree at the Medical University of South Carolina in Charleston in 1976 through the Air Force Health Professions Scholarship Program. Harmon went on to Eglin Air Force Base for his residency in family medicine and served as the chief resident during his final year.

Following several assignments in the Air Force, Harmon transferred to the South Carolina Air National Guard, where among other duties, he served as commander of the 169th Medical Squadron at McEntire Air National Guard Base, and as Air National Guard assistant to the USAF Surgeon General and Chief Surgeon for the National Guard Bureau. He earned several awards and decorations, including the Air Force's Distinguished Service Medal and Legion of Merit, and the Meritorious Service Medal.

Harmon has served the coastal community of South Carolina for over 35 years as a family medicine physician, while also holding teaching roles at MUSC, the University of South Carolina School of Medicine Columbia and the Tidelands Health Family Medicine Residency. He has held impactful leadership roles at several organizations, including Chairman and President of the South Carolina Medical Association and more recently a member of the Board of Trustees of the American Medical Association. He was Chairman of the AMA before serving as the 176th president of the American Medical Association in 2021 – 2022.



Rob Morgan, MD

Rob Morgan is a board-certified anesthesiologist and Medical Director of the Prisma Health Upstate Simulation Center, having begun his career in Greenville in 2002. Rob was appointed to the South Carolina State Health Planning Committee by Governor McMaster in 2024 and has previously served as Vice Chair of the Department of Health and Environmental Control Board of Directors, a Trustee of the South Carolina Medical Association, President of the Greenville County Medical Society, and President of the South Carolina Society of Anesthesiologists.

A graduate of the Liberty Fellowship program, Rob and one of his Liberty classmates spearheaded the effort to bring PulsePoint to Greenville County, a citizen-based CPR app aimed at reducing response times to cardiac arrests. In 2005 he helped co-author the City of Greenville's non-smoking ordinance, working with a coalition of local physicians and interested parties to secure passage of what became the "test case" for local non-smoking legislation in the state of South Carolina. Greenville's ordinance was upheld in a state Supreme Court challenge the following year and Greenville has proudly been smoke-free since 2006.

Rob is a Leadership Greenville graduate and was a national Finalist for the White House Fellowship in 2010. In addition to his professional commitments, he has served on the Board of Artisphere, one of the leading small arts festivals in the country, as well as the Community Foundation Board of Directors, the Upstate Chapter of the American Red Cross, the Leadership Greenville Board of Regents, and he is a Past Chair of the Piedmont Health Foundation Board of Directors. Rob was named one of Greenville's Best & Brightest Under 35 by Greenville Magazine in 2005 and received an American Medical Association Foundation Leadership Award that same year. He was named the Physician of the Year by the South Carolina Medical Association in 2009 for his community service efforts. Rob received a B.S. in Biology and Political Science from Emory University, attained his M.D. from the Medical College of Georgia, completed residency training at Massachusetts General Hospital, and received his M.B.A. from Clemson University.



Jennifer Root, MD

Dr. Jennifer Root is an Anesthesiologist who has practiced in South Carolina since 1997. She has worked in every practice setting that an Anesthesiologist can, including many community hospitals and surgery centers, a Trauma Center, a VA hospital, and office-based practices... both supervising the anesthesia care team and personally providing anesthesia.

She has been intimately engaged with advocacy and leadership for both Anesthesiologists and all South Carolina Physicians for over two decades, having served on the South Carolina Society of Anesthesiologists executive board for 20 years, 12 years on the SCMA board, 20 years on the board of the SCMA Fulcrum Risk Solutions, 8 years on the American Society of Anesthesiologists Board, 4 years on the SC Healthy Connections Medicaid Advisory committee, and is in her 6th year as a member of the South Carolina Board of Medical Examiners.



Gavin Setzen, MD

Gavin Setzen, MD is a seasoned physician-executive and nationally respected leader in healthcare governance, strategy, and specialty advocacy. As CEO & President of Albany ENT & Allergy Services, he has built and led a thriving independent practice with diversified service lines, advanced imaging capabilities, and a reputation for high-quality, patient-centered care.

His leadership extends across organized medicine: Dr. Setzen is a former President of the American Academy of Otolaryngology–Head & Neck Surgery, former Chair of the AAO-HNS Board of Governors, and currently a Director of the American Board of Otolaryngology–Head and Neck Surgery, where he contributes to national discussions on certification pathways, workforce, quality, and regulatory issues. He has chaired numerous committees and task forces addressing governance reform, imaging standards, health policy, financial stewardship, and practice transformation.

Under his leadership, national bodies have advanced key initiatives in CT imaging, clinical guidelines, physician wellness, and surgical practice management. Recognized repeatedly with national honors — including the AAO-HNS Distinguished Service Award, Committee Excellence Award, and Hall of Distinction — Dr. Setzen has established himself as one of the specialty’s most trusted and influential voices in both clinical and organizational leadership.