

2023 SCMA Annual Meeting

Continuing Medical Education (CME) Agenda

Thursday, April 27, 2023

SCMA Education Session: Hot Topics

12:00 p.m. – 12:45 p.m. **Eating Disorders**

Michael Guyton, MD, FAAP, FACP, Medical Director, Prisma Health Division of Adolescent Medicine, Clinical Assistant Professor, University of South Carolina School of Medicine

At the end of this session participants should be able to:

- Interact with the live experiences of adolescents and young adults (AYA) with eating disorders
- Develop comfort with the identification and outpatient management of eating disorder
- Strategize ways to navigate AYA with eating disorders to the appropriate level of care
- Apply integrated medical/therapeutic techniques to improve quality of life for AYA with eating disorders

12:45 p.m. – 1:30 p.m.

Colorectal Cancer Screening

John K. Corless MD AGAF, Assistant Professor, College of Medicine, Medical University of South Carolina, Kent N. Cunningham MD, Sumter Gastroenterology, Andrew N. Pearson MD, Strand Gastroenterology Associates, March E. Seabrook MD FACG, Consultants in Gastroenterology

At the end of this session participants should be able to:

- Scope of the problem: Overview of CRC and Recent Trends: why screening is important
- Review the evolution of CRC screening over the last 5 decades, from the barium enema and the “steel eel” to the sophisticated technologies of today, and new approaches on the horizon
- Guiding patients through the Screening Process: which modality to choose; shared decision-making
- Current CRC Screening Guidelines: what’s new and why
- The art and science of CRC screening: heightening community awareness and maximizing patient participation

1:30 p.m.– 2:00 p.m.

BREAK (Refreshments) – Drawing in Exhibit Hall

2:00 p.m. – 3:00 p.m.

Reconsidering Race in Clinical Algorithms and Calculators

Octavia Amaechi, MD, FAAFP, Faculty Family Medicine Physician, Hospitalist, Chief of Staff, Spartanburg Regional and Adu Adwoa, MD, Faculty, Prisma Health/University of South Carolina School of Medicine Family Medicine Residency Program-Greenville

At the end of this session participants should be able to:

- Describe the historical and current day use of race in medicine
- Recognize how the use of race impacts patient care across subspecialties
- Discuss challenges and benefits of moving from race-based medicine to race consciousness medicine

3:00 p.m. – 3:45 p.m.

Going Viral in 2022/2023 – From Polio to MPox

Helmut Albrecht, MD, Medical Director, Center of Infectious Diseases Research and Policy, Prisma Health/University of South Carolina

At the end of this session participants should be able to:

- List at least 4 potential modes of transmission for MPX
- Identify at least 3 mitigation/treatment modalities for MPX
- Discuss why endemicity may not be the desired outcome for emerging pathogens

3:45 p.m. – 5:45 pm.

Reproductive Access and Options in South Carolina

Dawn Bingham, MD, Obstetrics and Gynecology, Prisma Health, Ponce Bullard, MD, Obstetrics and Gynecology, Kristi Tomlin, MD, FACOG, Obstetrics and Gynecology, Prisma Health, and Steve Williams, JD, Special Counsel, Haynsworth Sinkler Boyd, P.A.

At the end of this session participants should be able to:

- Identify legal issues in U.S. Supreme Court decisions
- Identify pending legal issues in state and federal courts
- Identify new or pending legislation on reproductive matters
- Identify the Ethical and Moral Obligations of Reproductive Healthcare Providers
- Understand immediate and long-term consequences of abortion bans on public health

- Identify methods to engage at institutional level to prepare for reproductive health bans

Friday, April 28, 2023

SCMA Educational Session: SCMA Bioethics Committee

7:30 a.m. – 8:00 a.m. **Active Listening: An Essential Ingredient of Communication**
Sewell Kahn, MD, Chair, SCMA Bioethics Committee

At the end of this session participants should be able to:

- Understand what constitutes communication
- Understand the difference between hearing and active listening
- Apply techniques of active listening
- Recognize some situations where active listening is necessary

8:00 a.m. – 8:30 a.m. **EHR: Nonverbal Communication**
Franklin Coulter, MD, Family Physician, Coulter Clinic

At the end of this session participants should be able to:

- Understand nonverbal communication
- Understand how the HER affects communication, both verbal and nonverbal
- Understand the communication problem with telehealth

8:30 a.m. – 9:00 a.m. **Talking to Ourselves: Team Communication and Patient Care**
M. Carmela Epright, Ph.D., Professor of Philosophy at Furman University and a Clinical Professor of Neuropsychiatry and Behavioral Sciences at the University of South Carolina School of Medicine

At the end of this session participants should be able to:

- Demonstrate the importance of integrating providers from multiple disciplines into patient treatment plans
- Discuss the ways in which communication between providers can break down and negatively impact patient care
- Discuss that intra-team and inter-team dialogue is less time consuming and results in better patient care

9:00 a.m. – 9:30 a.m.

Truth, Transparency, and Trust: Ethical Aspects of Medical Communication

John Roberts, MD, Private Practice Psychiatry

At the end of this session participants should be able to:

- Explain the concepts of truth and their relationship to relative and absolute Truth
- Understand how different interpretations of the concept of truth are reflected in statements and recommendations by legislatures, corporate medicine, insurance companies, and other groups affecting the practice of medicine today
- Understand how transparency can facilitate trust in medical communication

9:30 a.m. – 10:00 a.m.

First Do No Harm: Communicating Trauma – Informed Care

Joy B. Scurry, MD, Family Medicine, and Jennifer Baker, Ph.D., Professor of Philosophy, College of Charleston

At the end of this session participants should be able to:

- Define what is trauma-informed care
- Explore how trauma impacts patients and how to recognize these individuals
- Describe how to implement trauma-informed care by resisting actively re-traumatization of patients
- Discuss the relevant ethical principles and arguments as to how trauma-informed care is ethically required

10:00 a.m. – 10:30 a.m.

Cultural and Ethical Considerations of Communication at the End of Life

Marisette Hasan, RN, BSN, Chair, The SC Carolina Coalition for the Care of the Seriously Ill (SC CSI)

At the end of this session participants should be able to:

- Verbalize at least two cultural and ethical dilemmas associated with end-of-life care communications with patients and/or caregivers from culturally diverse communities
- Verbalize the impact of clinician structural racism and implicit bias on established rapport with culturally and ethnically diverse patients

- Identify two strategies to engage with culturally diverse patients to enhance clinical communications with patients and their caregivers at the end of life

10:30 a.m. – 11:30 a.m.

Misinformation, Ideological Immunity & Vaccine Hesitancy

Jane Kelly, MD, Former South Carolina Department of Health and Environmental Control, Assistant State Epidemiologist

At the end of this session participants should be able to:

- Discuss the ethics of prescribing unproven medications
- Describe the communications challenges in the era of social media, “pre-prints” and medical mistrust
- Consider the concept of Ideological Immunity and what we can do about it
- Describe the differences between vaccine hesitancy in general and vaccine hesitancy in the Time of COVID
- Discuss counseling approaches for COVID vaccine hesitancy in terms of motivational interviewing

Saturday, April 29, 2023

SCMA Educational Session: Controlled Substance Training

7:30 a.m. – 9:30 a.m.

Opioid Crisis

Kevin Walker, MD, Anesthesiology, Pain Medicine, Prisma Health, and Douglas Furmanek, Pharm.D., BCPS, Director of Pharmacy, Prisma Health

At the end of this session participants should be able to:

- Review the history of opioid use and the impact of the current opioid epidemic in the U.S.
- Review national and state legislation to mitigate the opioid epidemic
- Access resources available to health care practitioners to provide guidance in managing acute and chronic pain
- Discuss strategies that health care practitioners can undertake to serve their patients and communities in combatting this epidemic

9:30 a.m. – 10:00 a.m.

BREAK – Visit Vendors in Exhibit Hall

SCMA Educational Session: The President's Session

Moderated by Harris Pastides, Ph.D., MPH, President Emeritus of the University of South Carolina, Board of Trustees, American Medical Association

10:00 a.m. – 11:00 a.m. **Applying a Total Systems Approach and Human Machine Teaming to Improve Work and Outcomes in Healthcare**

Jonathan Gleason, MD, Executive Vice President and Chief Clinical Officer, Prisma Health

At the end of this session participants should be able to:

- Understand the implications of the current inflexion point of human-machine teaming in clinical operating systems
- Describe the proactive and reactive approaches to the integration of systems engineering into continual redesign of complex sociotechnical environments within healthcare
- Understand the overarching framework within which human factors engineering can be optimally applied to healthcare environments

11:00 a.m. – 12:00 p.m. **Lesson from the Ashes: The Critical Role of Safety Leadership in Keeping Bad Things from Happening**

Robert Sumwalt, Executive Director, Center for Aviation and Aerospace Safety, Former Chairman, National Transportation Safety Board (NTSB)

At the end of this session participants should be able to:

- Understand a working definition of safety culture
- Discuss elements of a healthy safety culture
- Describe the barriers to an effective safety culture, and understand what measures need to be put in place to strengthen a culture of patient safety

12:00 p.m. – 12:15 p.m. Box lunch provided

12:15 p.m. – 1:15 p.m. **What Happened? What Do We Do Now? Changing the Culture in Healthcare**

Mark Billman, MD, DMD, Oral & Maxillofacial Surgeon, Chairman, Governing Board Piedmont Medical Center, Chief of Staff, Piedmont Medical Center-Fort Mill, Assistant Professor of Surgery, Edward Via College of Osteopathic Medicine

At the end of this session participants should be able to:

- Understand current physician burnout statistics and implications to healthcare
- Understand the extrinsic and intrinsic factors leading to clinician burnout
- Understand the National Plan to address healthcare provider well-being
- Understand resilience and work-life balance to address the intrinsic factors leading to burnout

Living Your Best Life: Realize Your Unique Definition of Success

Carrie Watson, DO, FACOS, Trauma Medical Director and ICU Co-Director, Piedmont Medical Center

At the end of this session participants should be able to:

- Discuss the concept of Ikigai
- Distinguish between expectations and values
- Learn to incorporate mindfulness into your practice

Burnout? Reach Out!

Elsbeth Chaney, SCMA Alliance President

At the end of this session participants should be able to:

- Explain who the SCMA Alliance is and what they do
- Learn about the personal journey of physician families experiencing burnout and the impact
- Understand what the *Burnout? Reach Out!* Campaign is

1:15 p.m. – 2:00 p.m.

Panel Discussion

All speakers

The South Carolina Medical Association (SCMA) designates this Live Activity for a maximum of *16.25 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The South Carolina Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.